



ARIVU
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Strategic Financial Ratios to Predict the Future (1-day)

This is suitable for anyone with a working knowledge of company accounts who want to develop their skill further.

Delegates are expected to have attended Interpreting Financial & Company Accounts or to have attained that level of knowledge.

If you've already attended this course and are looking to progress to a more strategic course then you may wish to consider Finance for Senior Managers & Directors, Commercial Awareness Skills or Formulating Your Financial Strategy, Effective Budgeting Skills or Complete Credit Control.

By the end of this course you will be able to:

- Undertake a more complex interpretation of company accounts by building on existing knowledge of ratio and trend analysis.
- Identify and assess both market and business risk using this knowledge.
- Understand the different considerations when choosing a method of funding and understand "cost of capital".
- Recognise techniques adopted in company accounts to disguise potential problems.
- Understand some of the non-financial sources of information available to assess company performance.

What you can expect to gain:

Refresher on Financial Statements and Terminology

Risk

- Business and financial risk
- Consider different business sectors and identify the key financial features in each
- Recognise the typical problems with using company accounts
- Using accounts to assess risk

Ratios

- Refresher on key ratios
- Types of shares and capital structure including debt funding
- Understand the warning signs of corporate 'poor health'

www.arivu.co.uk

**Innovative & Impactful Coaching & Consulting Services
To Transform Your Business**



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Advanced Interpretation

- Drawing together the soft and financial information
- Why businesses fail
- Examples of creative accounting
- What does the financial and commercial future hold?

If you require any specific training or coaching skills to suit your specific needs, then we can tailor-make it just for you. Just call us on our number 087 123 76 767 for a chat.

What others have said about these courses:

"I recommend this course to anyone who is in a senior commercial or financial role or is an entrepreneur and would like a tried and tested scientific crystal ball to predict the future of their enterprise".

Tim Galwey, Guinness

To find out more about this course or to enquire about prices, training dates and locations, please contact us on **0871 237 6767 or email us at [**info@arivu.co.uk**](mailto:info@arivu.co.uk)**

[**www.arivu.co.uk**](http://www.arivu.co.uk)

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