



Team Creativity and Innovation (1, 2 or 3-days)

If you are a team manager or project leader looking to find innovative and creative ideas and solutions or find new ways of adding value to the organisation or the industry that you are in, then this workshop is for you.

This fast-track innovation hub is for you to find non-traditional ways to solve problems that are specific to you. It will equip you and encourage you to resolve workplace problems by dispensing with the traditional theory, and focus on innovation and creativity to get results fast.

We don't just work on De Bono's Six thinking Hats but also give you other great tools and techniques that you can play with such as how Walt Disney used his strategy in creating and building a legacy so that you can apply these tools yourself in a practical way.

By the end of this course you will be able to:

- Pinpoint, visualise and package new offers to bring to the market
- Develop new commercial services
- Provide an efficient route to successful business development
- Create more revenue generation opportunities
- Deliver efficiency gains with better utilisation of assets
- Build your reputation as an innovation leader
- Strengthen your competitive positioning

By the end of the workshop, you will have the insights and tools needed to harness innovation as a means to generating greater economic value, improving your product/service portfolio and ultimately helping your organisation to grow.

What others have said about these courses:

"Amazing course! What I like the most about this course is that you can practically apply these techniques and continue to use them with your teams for years to come and experiment with them in the workshop to see if they can be applied within your organisation. You will continue generating great ideas and finding new ways of implementing them that I'm sure your competition will never think about".

Kate Hudson, VP, Parexel International

To find out more about this course or to enquire about prices, training

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