



ARIVU
Empower • Innovate • Perform

Finance for Non-Finance Staff (1 or 2-days)

Straightforward and no-nonsense, this course enables you to get straight to the heart of financial issues, demystifies financial information and gives you confidence and control when making financial decisions.

This can be run as either a one-day or two-day overview course and it has won tremendous praise for the straightforward way in which it untangles the web of mystery that surrounds financial and management accounting in the eyes of many non-financial managers. By so doing it enables them to understand and manage the impact of their decisions on business results, interact more productively with their finance-based colleagues and exert greater influence on decision making in their organisation.

Suitable for managers who want to gain a clear understanding of the fundamentals of business finance and the financial implications of decisions they make.

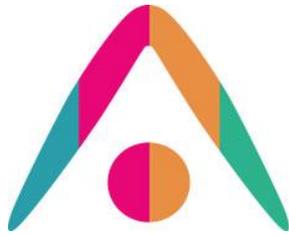
If you've already attended this course and are looking to progress to a more strategic course then you may wish to consider Interpreting Financial & Company Accounts, Finance for Senior Managers & Directors, Commercial Awareness Skills or Formulating Your Financial Strategy.

By the end of this course you will be able to:

- Understand how your day-to-day decisions impact profit and cash flow.
- Demystify the rules of capital expenditure vs operational expenditure helping you to justify investments to your senior managers and finance team.
- Review financial information relating to:
 - your business (helping you to set targets for improvement)
 - your subsidiaries (helping you to manage and set targets for your team)
 - existing customers (are they still viable?) and potential customers (are they a credit risk?)
 - competitors (what can we learn from benchmarking their results?)
- Manage the budgeting process to:
 - ensure business strategy is implemented
 - negotiate funding for improvement or efficiency initiatives
 - win in the negotiation over funds allocated to your budget, ensuring it's achievable
 - manage financial performance, understanding variances and taking action to achieve your budget and objectives

www.arivu.co.uk

**Innovative & Impactful Coaching & Consulting Services
To Transform Your Business**



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- Simply assess the viability of entering new markets or developing new products.

What you can expect to gain:

The Nature and Purpose of Accounting

- A simple model of an organisation's accounting framework
- Who uses the accounts and what do they use them for?
- Where can I find out about my organisation's/my competitors' financial position?

Profit and Loss Accounts, Balance Sheets and Cash Flow Statements

- Their structure and terminology, what they tell us and why they need to be reviewed together to gain a full understanding of business performance
- Using financial information as a management tool
- Understanding how operational income and costs are accounted for and the implications for how you manage costs in your department

Managing Finance

- Understanding working capital: What is it? How can we manage it?
- Why too much working capital is bad for you and too little may be disastrous
- Optimising working capital for your organisation and the implications for negotiating with customers and suppliers
- The distinction between profit and cash flow
- Considering sources of funding

Understanding Management Accounting Including Budgeting

- Putting together a robust budget
- Negotiating budget funding
- Assessing variances and reforecasting the budget
- Evaluating feasibility of operational projects via break-even analysis
- The effects of depreciation

If you require any specific training or coaching skills to suit your specific needs, then we can tailor-make it just for you. Just call us on our number 087 123 76 767 for a chat.

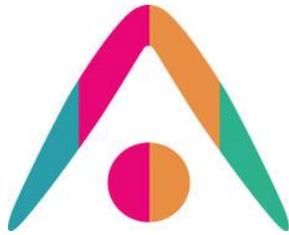
What others have said about these courses:

"I was fearful of even the mention of maths, figures and finance, but the trainer made it so simple that I'm surprised why it isn't taught to children at school? Invaluable!"

Senior Fire Fighter, Essex Fire Brigade

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To find out more about this course or to enquire about prices, training dates and locations, please contact us on **0871 237 6767** or email us at info@arivu.co.uk

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