

# **Interpreting Financial & Company Accounts (1-day)**

This intensive and practical course introduces delegates to the principles of analysing company accounts using ratios and trends.

Delegates are expected to have attended Finance for Non-Finance Staff or to have attained that level of knowledge. However, we can combine these two courses as one if you wish.

If you've already attended this course and are looking to progress to a more strategic course then you may wish to consider Strategic Financial Ratios to Predict the Future, Finance for Senior Managers & Directors, Commercial Awareness Skills or Formulating Your Financial Strategy, Effective Budgeting Skills or Complete Credit Control.

## By the end of this course you will be able to:

- Understand the form and structure of companies and groups.
- Understand and apply key ratios.
- See the bigger picture; know what results you expect to see from any company or any industry.
- Identify trends and comparisons over time and against industry norms.
- Utilise a bank of important questions.
- Analyse real company accounts.

## What you can expect to gain:

### **Preparing for Analysis**

- Refresher on the content and format of the profit and loss account and balance sheet
- Issues arising from the industry and sector that the company operates in
- Considering company size
- Anything to be learnt from the memorandum and articles of association?
- Understand the differences between public and private companies
- An introduction to group accounting

## **Analysing the Accounts**

Analysing various ratios that tell us about:

- Capital structure
- Efficiency of working capital

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- The cash position
- Profitability
- · Return on investment
- The importance of cash in a business
- Capital employed: understand the issues surrounding it
- What do the profit margins tell us?
- Calculating asset turnover
- Understanding when the working capital ratios are useful
- Assess whether a business can meet its short-term liabilities
- Understanding gearing and how it affects earnings

## What to Look for in the Annual Report

- The Chairman's statement
- The Director's report
- The Auditor's report
- The Notes to the accounts Putting it into Practice
- Learn to make comparisons between companies and industries
- Assess current business and financial issues
- Analyse a set of accounts yourself

If you require any specific training or coaching skills to suit your specific needs, then we can tailor-make it just for you. Just call us on our number 087 123 76 767 for a chat.

#### What others have said about these courses:

"The course was very informative and given me a completely different outlook on how to analyse a set of accounts and look specifically at certain things in certain places rather than get overloaded with financial data".

Joanna Hartnett, Trivago

To find out more about this course or to enquire about prices, training dates and locations, please contact us on 0871 237 6767 or email us at <a href="mailto:info@arivu.co.uk">info@arivu.co.uk</a>